1. **Home Page**

**Content for the rotating images**

Make sure that the text in the rotating images is not “squeezed” to the furthest left hand corner but it is better positioned a little lower and a little towards the center.

1. Slide 1:
   1. New here? Create a free account! …An account sets you up to receive all the value we deliver to professionals just like you all across the globe.
   2. Image suggestion:
2. Slide2:
   1. Used by thousands of economists …in 75 countries on every inhabited continents
   2. Image suggestion:
3. Slide 3:
   1. One email from us a month…All your favorite journals abstracted in full
   2. Image suggestions : A background pictures of many journals stacked together
4. Slide 4:
   1. Let us pull the abstracts for you….all hyperlinked for your convenience
   2. Image suggestion:

**What is Lighting Abstracts?**

We are “lightnening” your reading, with a single email per month that abstracts every article from the top journals in your field.

These abstracts make it easy to keep up with what is happening in your field, giving you the much needed manageable minimum of information and targeted point of view.

1. Never miss a thing
2. Save time by only focusing on what you would like to read
3. Be the first one to know
4. Suggest your favorite journal and we will be sure to include it
5. **Journals**

**(*Remove “TO GLOBAL ECONOMICS” and only have “The Lightning Abstracts Approach”***

We only cover the top journals, and once we select one to cover, we abstract it in its entirety. Find every article of every issue, all hyperlinked for your convenience.

Not seeing your favorite journal here, email us and we will do our best to add it.

(***Remove the part in between top global economics and journals we abstract)***

Which journals? (list them in a grid format, similar to what you have on the template you send me. You can quickly get images of the cover pages of all these journals online.

1. **About us**

Change the page name from Company to “About us”. I like the way the upper side of the page looks. On the “Our Team” I think what you have now is ideal for a company with many people in the team. Since we only have 3 people in our current team, I think it might be good to have it in a grid format (same format) but with names, title and description all displayed (instead of having to hover the mouse over the picture to see this information)

1. **Daniel Johnson –**Just copy the info from the current website. I have included a pic for him.
2. **Benjamin Munyao, Operations.** Ben is a 2014-2015 Watson Fellow. Through a variety of initiatives, Benjamin constantly challenges himself to be an agent of social change, to find solutions to some of the largest solvable problems that hold back progress for youths and communities in the developing world. His yearlong Watson project seeks to investigate how boys from communities in Ethiopia, Australia, New Zealand, Ghana and Brazil envision their transition into manhood. Benjamin holds a Bachelor of Arts in economics from Colorado College and has previously interned at General Electric (GE) Africa, BioTherm Energy (BTE) in South Africa and Equity Bank Kenya.
3. **Jason Mushinski – Information Technology (**I do not have much on him but will send it to you soon)
4. **Contact us**

You currently have nothing here. You can have something the same as what we have here <http://bookcheetah.com/off-menu-pages/contact-us> including the like us on facebook and twitter features. If you still have some space to the right, you can also include the Head Office and Supporting Institution info that is found to the right of our current Lightning Abstracts page <http://www.lightningecon.org/contactus.html> you can have it where it is or anything that looks better. Any suggestions on a different look/design are also welcome.

1. **A blog**

We need a blog.

1. **“Log in/Subscribe” or “My Account” Button –**Have a button to the right that when you click it gives you an option to log in or register.
2. **Privacy Policy**

You already have this at the bottom, please keep it there and add the attached information into the page.

1. **Terms of use**

You already have this at the bottom, please keep it there and add the attached information into the page.

1. **Legal**

I am not sure what goes on this page. For now you can leave it out. I think it is already covered in the terms of use page so just delete this page.